John B. Lacson Foundation Maritime University- Molo, Inc. College of Business Iloilo City

HARDEN DE NUEVO

A Feasibility Paper Presented to the

Faculty Members of the College of Business

John B. Lacson Foundation Maritime University- Molo, Inc.

Iloilo City

In Fulfilment

of the Requirements in T106

(Tourism Planning and Development)

by:

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John B. Lacson Foundation Maritime University- Moio, Inc. College of Business Iloilo City

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Executive Summary

Kalan-ansa Garden is a 5-hectare land area in Brgy. Tinorian, Barotac Nuevo. The garden is managed and owned by Mr. Elvis John Lonzaga. The place offers amazing scenery of sunflower landscapes turned into mazes for everyone who seeks a little bit of adventure, delicious Ilonggo delicacies in an affordable price, other varieties of flowering plants flowerscaped to capture the visitor's eyes, fruit and vegetable bearing plants to suffice guests' desires of availing fresh garden crops for personal consumption which also add up in the revenue of the garden. The place is perfect for the guests who want to unwind and have a sweet escape from busy loads of life. This study aims to determine the feasibility enhancements in term of marketing, technical, financial, and organizational aspects. The primary clients of this garden include the residents of Barotac Nuevo, neighbouring towns and provinces, local and foreign tourists. Considering the Kalan-an sa Garden is not yet a fully developed site, the researchers proposed new ideas and projects in the area, namely; (1) Whole Year Sunflower

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Blooming Period, (2) Renaming of Brand Name, (3) Variation of entrance Fees, (4) Additional Accommodation Facilities, (5) Play Barn, (6) Fish Pond, (7)Reception Area, (8) Guest Shop, (9) Fruits and additional Vegetable Plantation, (10) Restaurant design renovation, (11) Landscaping, (12) LED lights, (13) Recreational activities, (14) Administrative and Staff Office, (15) Fencing, (16) Marketing Strategy (17) Parking Area. The construction and development of the entire project will cost Php 17, 548, 624.73. The average return on investment is 25.4% and the payback period will be on 3 years and 9 months. The proponents will allocate 80% of the retained earnings for the future expansion of the resort. The proposed development for Hardin de Nuevo is approvingly feasible in marketing, financial, technological and organizational aspects thus, the proponents highly recommend this to the investors. The investors will be assured that they will obtain something in return for their investment.

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STUDENT INQUIRY SYSTEM KIOSK FOR TIGBAUAN NATIONAL HIGH SCHOOL

A Research Paper Presented to the Faculty Members of the College of Business John B. Lacson Foundation Maritime University-Molo, Inc.

> In Partial Fulfillment of the Requirements in CProj (Capstone Project)

by

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Animas, Sheena Mae R., Hermogenes, Jose Elmer O., Quimsing, Angelie E., Salarda, April Ruth D., "*Student Inquiry System Kiosk for Tigbauan National High School*", Unpublished Research Paper. John B. Lacson Foundation Maritime University-Molo, Inc., February, 2019.

Abstract

This study aimed to develop a Student Inquiry Kiosk System for Tigbauan National High School, as well as to provide the client an efficient and accurate system of processing student's information. The researchers utilized PHP for web design, MySQL for the database of the system and XAMPP as the open-source platform web server solution. Agile Development was the methodology used in this study. The developed system would make the school's operation fast and reliable with regards to the processing and monitoring of student's information. The developed system has the following features: 1) student account management; 2) grades submission management; 3) statement of accounts management; and 4) student payments and grades viewing system. Based on the results, the developed system is more efficient and effective for both students and school personnel in processing the student's grades and their accounts.

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